FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00034517-A **Type of Permit:** FILMING **Release Date:** 12/14/2010

Production Company REN KELLEY PRODUCTIONS

Insured Company Name REN KELLEY PRODUCTIONS
Contact Phone No. 1 347-678-6222
Contact Phone No. 2
Fax
Address 36 CLINTON AVE, SUITE 5C
BROOKLYN, New York 11238

Production Title ADIDAS

Type of Production Commercial - Standard

Producer Lian Desmarias

Director Romain Garvas

1st AD Sean Tippins

Production Manager Harvey Horton

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Chris Gutierrez
Primary Phone Mobile - 213-324-3183
Secondary Phone Office - 347-678-6222

Location Assistant None None
Primary Phone Office - 347-678-6222
Secondary Phone

Fees

Posting 300	$69.00
Posting 600	$414.00
Notification Charge	$155.00
FILMLA FILM PERMIT RIDER FEE	$100.00
LA CITY FIRE SAFETY OFFICER	$640.00

Total Permit Fee $1,378.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00034517-A	**Location Manager**	Chris Gutierrez
Production Company	REN KELLEY PRODUCTIONS	Primary Phone	Mobile - 213-324-3183
Insured Company	REN KELLEY PRODUCTIONS	Secondary Phone	Office - 347-678-6222
Production Title	ADIDAS		

Location Address 1333 - 1335 Willow St, Los Angeles, CA, 90013

Location Type Studio

Prep Dates 12/7/2010 - 12/7/2010 16:00 - 18:00

Film Dates 12/15/2010 - 12/15/2010 15:00 - 21:00

Open or Closed to the Public Open

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
Notify LAPD Central Division (213) 485-3294 and comm. (213) 978-6552 1/2 hour prior to any gunfire or special effects.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	40
LA City UFSO assigned	26566
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Shooting a flare into the sky from roof;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Veronica Jaimez
LOS ANGELES POLICE DEPARTMENT — Gabriel Martinez

Coordinator Note ***UFSO REQUIRED ON 12/7/10 FOR PREP FROM 1600-1800 HRS.***

Coordinator Note ***UFSO REQUIRED FOR FLARE GUN, FROM 1500-1900 HRS. on 12/15/10. *****

Coordinator Note RIDER A RELEASES LOCATION

Parking
Base Camp
Location Type : Location

Crew Parking
Location Type : Location

Posting "No Parking" signs S/S Palmetto St., Mateo St. - Santa Fe Ave.

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Summary Information — Location

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Insured Company	REN KELLEY PRODUCTIONS	Secondary Phone	Office - 347-678-6222
Production Title	ADIDAS		

Approximate Footage	301 - 600	**Log Number**	8515
Date(s)	12/15/2010 to 12/15/2010	**Time(s)**	00:00 to 00:00
Posting "No Parking" signs	W/S Sante Fe Ave., Palmetto St. - Willow St		
Approximate Footage	301 - 600	**Log Number**	8515
Date(s)	12/15/2010 to 12/15/2010	**Time(s)**	00:00 to 00:00
Posting "No Parking" signs	N/S Willow St., Santa Fe Ave. - West 300'		
Approximate Footage	0 - 300	**Log Number**	8515
Date(s)	12/15/2010 to 12/15/2010	**Time(s)**	00:00 to 00:00
Posting "No Parking" signs	E/S Santa Fe Ave., Palmetto St. - Mesquit St		
Approximate Footage	301 - 600	**Log Number**	8515
Date(s)	12/15/2010 to 12/15/2010	**Time(s)**	00:00 to 00:00

NOT A PERMIT